

Afro Toronto

Out of Many, We Are One

Toronto

A Global Convergence of
Cultures, Stories & Markets

15-16 September 2026

Soluna, Toronto (TBC)

Organized by

YANIBES
FOUNDATION



In Collaboration with

INFILMPACT
Impact in film & series



LR GLOBAL MEDIA GROUP



Sponsorship Opportunities

AfroToronto offers a wealth of advantages to participants, partners, and sponsors, including:

- **Enhanced Brand Visibility:** Amplify corporate or personal brand awareness across global creative and cultural sectors.
- **Targeted Audience Engagement:** Speak to and interact with a passionate, diverse, and purpose-driven audience.
- **Extensive Media & Marketing Exposure:** Leverage AfroCanne's global press coverage, digital presence, and partner networks.
- **Networking for Generational Growth:** Build strategic relationships with industry leaders, creatives, and emerging talent.
- **Accelerated Market Positioning:** Position your brand at the forefront of innovation, culture, and film.
- **Community Engagement & Outreach:** Connect meaningfully with new and growing audiences through inclusive programming.
- **Showcase Opportunities:** Present your screenings, processes, products, or services to a highly engaged, international audience.

TOOLS

Sponsored Panel	Interviews	Screenings	Networking activities
Website	Social Media (posts / reels)	Newsletter	Speakers Videos Animation
Event Signage	Brochure (print / digital)	Outdoor Signage	Partners Video Animation
Press Releases	Merchandising	Branding	Post event report
Cocktail	Masterclass / Workshop	Badges	Lanyards

Prospective sponsors and partners at AfroToronto can select individual options outlined below or combine options to create a customized package,

INDIVIDUAL ITEMS	VAT EXCLUDED
Logo on website	3,000 EUR
Logo on event printed brochure (500 printed)	4,000 EUR
Logo on speakers badges (up to 150 printed)	3,000 EUR
Logos on wristband for attendees	3,000 EUR
Logos on social media post	2,000 EUR
Logo on newsletter (sent to 60,000 contacts worldwide)	4,500 EUR
Logo on media wall	3,000 EUR
Logo on individual roll-up	1,200 EUR
Logo on a T-Shirt (100 units)	5,000 EUR
Logo on a Beach bag (100 units)	5,000 EUR
Sponsor of a speaking engagement (sponsored 40 to 50 min session)	6,500 EUR
Sponsor of a screening (Short film up to 30 min)	1,300 EUR
Sponsor of a screening (Feature length up to 130 min)	3,000 EUR
Sponsor of a guest with flight, accommodation, market badge	starting at 12,000 EUR
Sponsor of an Industry Podcast Session	starting at 5,000 EUR
Sponsor of a networking event 60 to 90 minutes (cocktail reception, luncheon, meet & greet...) for up to 100 pax	starting at 6,500 EUR
Sponsor of an afterparty for up to 200 pax	starting at 25,000 EUR
Sponsor of a masterclass (60 or 90 min)	starting at 3,000 EUR

Sponsorship Packages



Step In

Title: Collaborative Partner

Branding Link logo on website + newsletter + brochure + video
 Special 10 footprint stickers
 Exclusivity NO
 Activities Co-host or panelist in a 30 to 50 min panel discussion
 Social Media Individual Poster
 PR No

Value 8,000 EUR Excl VAT



Engage

Title: Premium Partner

Branding Link logo on website + newsletter + brochure + video + badges + media wall
 Special Half a page infomercial in brochure
 Exclusivity NO
 Activities Co-host or panelist in a 30 to 50 min panel discussion
 Social Media Host of a cocktail of up to 90 min or afterparty
 PR Individual Poster
 Value No
 11,000 EUR Excl VAT for 100 PAX
 + 4,500 EUR for every 50 PAX added



Explore

Title: Career Development Partner

Branding Link logo on website + newsletter + brochure + video + badges + media wall + 1 individual roll-up
 Special Stand alone page on website + invitations
 Exclusivity NO
 Activities Co-host or panelist in a 30 to 50 min panel discussion
 Social Media Host of a masterclass or workshop session of up to 60 min
 PR Individual Poster + Individual Reel (30 seconds)
 Value No
 15,000 EUR Excl VAT



Emote

Title: Screening Partner

Branding Link logo on website + newsletter + brochure + video + badges + media wall + 1 individual roll-up
 Special Half a page infomercial in brochure + stand alone page on website + invitation
 Exclusivity NO
 Activities Co-host or panelist in a 30 to 50 min panel discussion
 Social Media Host of a screening session of up to 60 min
 PR Individual Poster + Individual Reel (30 seconds)
 Value No
 20,000 EUR Excl VAT



Viralize

Title: Showcase Partner

Branding Link logo on website + newsletter + brochure + video + badges + media wall + logo on lanyard
 Special Stand alone page on website + invitations
 Exclusivity NO
 Activities Co-host or panelist in a 30 to 50 min panel discussion
 Social Media Host of a product, project showcase of up to 60 min
 PR Individual Poster + 3 Individual Reels (30 seconds) + Stories
 Value Mention in any PR releases of the event
 30,000 EUR Excl VAT



Nurture

Title: Strategic Partner

Branding Link logo on website + newsletter + brochure + video + badges + media wall + logo on lanyard & wristband
 Special Half a page infomercial in brochure + stand alone page on website + invitation
 Exclusivity NO
 Activities Co-host or panelist in a 30 to 50 min panel discussion
 Social Media Sponsor of 1 or more special guests
 PR Meet & Greet session with the guest(s)
 Value Individual Poster + 5 Individual Reels (30 seconds)
 Dedicated press release
 50,000 EUR Excl VAT

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